

TRADEMARK PROTECTION IN GERMANY AND THE EU



16 June 2021 (Wed) 3:00pm – 4:00pm

About the Webinar

How to obtain legal protection for your trade marks in Europe? How to devise the best scope and approach for your portfolio? Particularly if you are selling your products or providing financial or IT services in Europe? Here we have important tips and points to note for you!

This webinar will cover the following:

1. Overview of the European trademark law – What can be protected?
2. Route to registration - Tips for your trademark application
 - a. Best practice EU Intellectual Property Office (EUIPO)
 - b. Best practice German Patent and Trade Mark Office (DPMA)
3. Manage your trademarks - effective protection against infringements
4. Defence against unjustified claims – How to react properly
5. Special: Brexit – What are the consequences?

Speakers



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Registration Method

Please click [here](#) or scan the QR code to fill in online form.



By WebEx

(link to join the webinar online will be sent to the successful registrants)



Free



English



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